Kinovoice

An independent publication on film, series and Moscow theatre · kinovoice.com

PRESS KIT

For festivals, distributors and PR teams
Figures as of 5 November 2026

Reviews of festival and theatrical premieres, coverage of series and streaming, Moscow theatre, books and festival notes. Kinovoice grew out of the Telegram channel kino_voice and publishes in Russian; selected texts appear in English.

EDITOR-IN-CHIEF

Betsy Isakova is a film critic and media manager. She writes for Kinopoisk (Russia's largest film database and media), Okko, The Blueprint, RBC Style and Afisha Daily: year-end lists of the best films, series and books, coverage of the Pilot series festival, reviews and interviews with actors and series creators. For almost three years she produced Kinopoisk's film podcast Krupnym Planom ("Close-Up"). She has run the Telegram channel kino_voice since May 2023.

WHAT WE PUBLISH

- Reviews of festival and theatrical premieres
- Series and streaming coverage
- Reviews of Moscow theatre premieres
- Interviews with actors, directors and series creators
- Festival notes and line-up coverage

SAMPLE PUBLICATIONS

- **Minotaur: When Poisoned Air Becomes the Protagonist**
  Andrey Zvyagintsev, Grand Prix, Cannes 2026 · 3 November 2026 · in Russian, English translation in preparation
  kinovoice.com/reviews/minotavr-2026/
- **Hard to Be a God: A First Episode Without the Fantasy Bombast**
  Wink series after the Strugatsky brothers · 2 September 2026 · in Russian
  kinovoice.com/reviews/trudno-byt-bogom-serial/
- **Battle of Motors: The Escapism of Silver Skates and the Drive of F1**
  Ilya Malanin · 11 October 2026 · in Russian
  kinovoice.com/reviews/bitva-motorov-2026/

All texts and RSS at kinovoice.com; English section at kinovoice.com/en/. Work for other outlets, with links: kinovoice.com/partners/.

AUDIENCE AND FIGURES

Telegram channel subscribers (@kino_voice)	**3,600**
Average post reach	**500–750**
Channel founded	**May 2023**
Texts on the site	**45+**
Frequency	**3–4 texts a week**
Texts for other outlets	**46**
Languages	**Russian; selected texts in English**
Sections	**films, series, theatre, books, notes, lists**

Site traffic statistics are available on request.

WORK FOR OTHER OUTLETS

Kinopoisk	**34 texts · Dec 2023 — Sep 2026**
RBC Style	**6 texts · Dec 2025 — Jun 2026**
The Blueprint	**5 texts · Dec 2024 — Aug 2026**
Afisha Daily	**1 text · May 2026**

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Assets	**logo and press kit at kinovoice.com/en/press/**